



Smithycroft Secondary School
282 Smithycroft Road
Glasgow G33 2QU
Phone 0141 582 0220
Fax 0141 582 0221
Email headteacher@
smithycroft-sec.glasgow.sch.uk

Head Teacher
Jean Miller MA(Hons)

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Dear Parent/Carer,

PHOTO CONSENT/SOCIAL MEDIA/WEBISTE/INTERNET ACCESS PARENTAL PERMISSIONS UPDATE

At Smithycroft we are always looking for ways to improve communications with our parents, carers and the local community.

This will include a number of existing communication tools within the school – the school handbook and website, automated text and newsletters which we would like to illustrate with as many images of young people as possible.

As a school we are also looking to promote and celebrate the school's good news stories and successes through the media, social media (Twitter/Facebook etc) and local community and would like to host photo calls and send out media releases – either directly or via the council's media office. Our Twitter account is @ Smithy282

As you know, social media is a fast and effective way to communicate – especially to our young people – and a good way to cascade important information to a large group at the same time.

To enable us to do this safely we would like to take this opportunity to update our parental permissions in line with council media and social media guidelines.

Please can you let the school office know if you would **NOT** like your child's photograph or name used in any promotional material or on our website/Twitter/Facebook/Newsletter pages and feeds – if we do not hear from you then we will take this as informed permission.

Please also let me know during the school year if your decision regarding photographs changes or of any circumstances which could affect your child and we will amend permissions accordingly.

Yours sincerely

Jean Miller
Head Teacher



Follow us on Twitter @Smithycroft282
School Website: <http://www.smithycroft-sec.glasgow.sch.uk>

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Glasgow–Supporting the Gaelic language Glaschu - a' toirt taic do'n Ghàidhlig

Glasgow–UNESCO City of Music

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